







**Thursday
November 17**
beginning at 3pm

**& Friday
November 18**
8:00 a.m. - 4:00 p.m.

**Rockville Hilton
1750 Rockville Pike**



**Annual
TRADEexpo**
Thurs, 5-7:30 p.m. &
Fri, 8am-1:30pm

**Open to All Physicians &
Staff in the area!**

**New Products & Services
Free Food
Free Giveaways
Free Prizes**

**“Best Medical Practice Trade
Show in the entire D.C.
region!”**

**Don't miss this chance
to get answers for
your medical practice
questions -
all in one location!**

No charge to attend TRADEexpo only

The Post Health Reform Maze: Blueprint for Surviving & Thriving

**Don't Miss This Timely & Invaluable Conference
& MCMS' Annual TRADEexpo!**

*Educational & Networking Value for Every Member of
Your Medical Practice Team!*

Conference Highlights

TWO Educational Tracks:
Management & Operations

FOUR Valuable General Sessions, including

**BLUEPRINT FOR PHYSICIANS:
SUCCESSFUL STRATEGIES TO CONSIDER NOW**

Thursday
5pm

TEN Breakout Sessions With Practical Information
You Can Use Tomorrow!

How much is your website costing you in \$s and Patients

Negative Online Comments: How to Beat Them

OSHA Training for Medical Practice Staff

Preparation is the Key to Success for ICD-10-CM

Maryland Law Update & Implications of HSR on

Employment Strategies

Exceptional Customer Service: Why It Matters Even More

Mandatory Compliance Plans: Are you Ready?

How to Conduct a Medical Practice Operational Assessment

Strategies to Successfully Negotiate With Payors, Vendors,

Staff, Hospitals & Physicians

Electronic Media-Content is King: Websites, Blogs,

Social Media & More

**This content offered elsewhere
for \$500 or more**

ONLY \$124 for MCMS Members & Staff!!!
(\$249 for potential members/staff which includes
membership for the remainder of 2011)

*To register and for
conference details:*

www.montgomerymedicine.org
or call 301.921.4300

